

FAST FRIDAY

A DOCUMENTARY BY **DAVID ROWE**



SYNOPSIS



Director David Rowe documents the emergence of the prolific track bike scene in Seattle Washington. Started by Cadence Clothing founder and fixed-gear rider Dustin Klein, the monthly cycling event known as “Fast Friday” has grown into a showcase of today’s most talented riders. Fast Friday began as a few friends gathering in the basement of Dustin’s studio, but quickly outgrew its roots developing into a well known event where over a hundred track bike enthusiasts gathered in July 2007 for the largest Fast Friday to date. Watch through the eyes of the various alcohol-fueled characters that build a positive community based around alley cat races, trick competitions, and various other events designed to test the skills of urban bicyclists. The positivity of the Seattle scene has inspired countless events to spring up in other cities around the world. Mirroring the early days of skateboarding, many wonder where the sport will go next.

DIRECTOR'S STATEMENT



In November 2006 I quit my job as a bellman to begin shooting a documentary I wanted to do on the Seattle hip hop scene. Then a friend of mine told me about a monthly event called "Fast Friday," he suggested I bring my camera and shoot it. I showed up, lights and camera in hand, not knowing what to expect or for what purpose this footage would be used. A year and 10 "Fast Fridays" later, I'm in Tokyo to attend the premiere screening of my documentary at the Bicycle Film Festival.



I shot three "Fast Fridays" before I decide to make the documentary, I was running out of money and needed to make a decision between moving to LA or getting another job in Seattle and completing the movie, obviously I chose the latter. Since I already had three "Fast Fridays" in the can I decided to continue filming in the same manner for the rest of them, as a participant. I wanted the viewer to feel as if they were sharing the experience with the riders on screen.

DIRECTOR'S STATEMENT



Faced with creating a story out of 30 hours of aimless footage I nearly gave up, until I decided to focus on the event's ability to bring people together, instead of telling individual stories of the participants. If I could do it all again I would absolutely focus more on the riders involved to tell a far more interesting tale. Nevertheless I did what I could to create an accurate portrayal of the event that has brought so many cyclists together.

This movie has been my real life film school. I've learned a thousand things along the way, and would have done everything different if I had known what I was doing in the beginning, having never edited anything longer than 3 minutes before this, I am quite self-conscious of showing my first effort. I feel like a child whose finger paintings are getting their first gallery exhibit. In the end, if I've made a film those involved with will enjoy, then I'll be content, but if others outside the bicycle scene enjoy it too, then I'm one step closer to a career as a feature filmmaker.

ABOUT THE DIRECTOR



David Rowe is a graduate of the Seattle Film Institute and has worked on various narrative and documentary short films. Fast Friday is Rowe's longest production to date, lack of time and money dictated the DIY nature of the movie. To pay for the super 8 film used in the movie David sold his own bicycle, from concept to completion all aspects were handled by him. He has created works for Washington State Department of Transportation, Microsoft, Gas Powered Games, and has showcased a number of short films in festivals around the world.

CONTACT INFO



To contact Director:

david@fastfridaymovie.com

206.335.1502

For more information:

Official Fast Friday website

www.fastfridaymovie.com

Infinite Quest Productions

www.infinite-quest.com